



# SEJEM MEGRA

**INTERNATIONAL**

**23. – 27. 3.  
2010**

Gornja Radgona  
Slovenia

**23<sup>rd</sup> International Fair  
of Building and  
Building Materials**



ufi  
Approved  
Event

 **POMURSKI SEJEM**

**Trend-setting perspectives!**

# Establish your renown

on the important building site where the borders of four countries come very close and where supply and demand for Central and South-Eastern Europe meet!

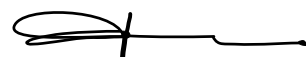
The construction fair **MEGRA 2010** promotes active cooperation in the construction sector with all its connected activities and establishes a dialog on global guidelines.

The excellent international participation of exhibitors and visitors as well as the current topics of the specialized programme are advantages which you will be able to use for a better presentation of your products and services. It also offers you the possibility to co-design specialized exhibitions and to present your know-how at forums and other expert events.

The trade fair MEGRA targets the business community in the first place. Among the visitors to the trade fair of 2009 from Slovenia and abroad 23% were executive employees, 36% experts and decision makers and 41% were craftsmen and individual home builders.

Present yourself at the fair, consolidate existing and build new business partnerships!

Janez Erjavec  
General Manager, Pomurski sejem





# The Exhibition Programme of the Trade Fair

The content-related focal points of the trade fair MEGRA enable new sales opportunities and new business connections as well as high-level presentations.

## ALL BUILDING FIELDS

- Urban planning
- Planning
- Structural engineering
- Civil engineering
- Installations
- Industrial work
- Landscape gardening
- Environmental protection and public services
- Building materials
- Building machines
- Building equipment and tools
- Materials for the construction and maintenance of roads
- Road equipment
- Logistics
- Measuring instruments for geodesy and building
- Software programmes for architecture and building
- Education, consulting, research
- Insurance of buildings
- Reconstruction and renovation of buildings, energy renovations, rise in the quality of dwelling, sanitations

## RENEWABLE ENERGY SOURCES

- Systems and equipments for the exploitation and effective use of all kinds of renewable energy sources

## URBAN ENVIRONMENT

Planning, designing and maintenance of urban environment, parks, sport fields and playgrounds, camping sites and gardens:

- Machines and equipment for construction and maintenance
- Materials and elements for construction and maintenance
- Seeds and seedlings, young trees
- Equipment for sport fields, play equipment, equipment for camping sites
- Protection and noise protection barriers

## ENVIRONMENTAL PROTECTION AND MANAGEMENT

- Machines and equipment for the collection, disposal and processing of waste
- Municipal vehicles
- Purification plants and systems
- Materials for building and protecting waste disposal sites
- Environmental services
- Environmental institutions and organisations

## CONSTRUCTION SCHOOLS

- Education for all jobs in the construction industry
- Specialist training and consulting

## ACCOMPANYING PROGRAMME

- 11<sup>th</sup> National Championship for young plumbers and roofers
- Competition youth & construction

# Focal Points of the Trade Fair MEGRA 2010

THE ENERGY-SAVING HOUSE  
NATURAL CONSTRUCTION  
REASONABLE ENERGY CONSUMPTION  
FACADES

## SPECIALIZED EXHIBITIONS

- Real estate market
- Housing culture: ceramics and bathroom equipments
- Safeguard and security of buildings
- Roofings

## Space-Enlarging MEGRA

With its exhibitions, forums, conferences, consulting services and meetings on the occasion of special professional days the trade fair MEGRA has a space-enlarging effect for new acquaintances.

## ENERGY ADVICE FOR VISITORS TO THE FAIR

Advice for the practical use of energy and the exploitation of renewable energy sources.

## EMPLOYMENT OPPORTUNITIES

Presentation of endangered professions in the building branch.

## QUALITY AWARDS IN CONSTRUCTION

Presentation of the award-winning products and services of the quality awards in construction 2010.

## Professional aspects

### SPECIALIZED PROGRAMME

The specialized events of the trade fair focus on current challenges and on the focal points of the programme. Take the opportunity to present your know-how and experience and to show examples of good practice in your branch of business.

- Energy-saving construction
- Construction in times of climate change
- Reasonable energy consumption
- Construction laws
- Real estate market
- Municipal services
- Education and cadre requirements in construction

### SPECIAL PROFESSIONAL DAYS

With its special professional days the trade fair promotes meetings and exchanges of experience among people of the same business branch.

Tuesday	23.3	Day of the architects, day of the real estate agents
Wednesday	24.3	Day of the road builders, day of the municipal workers
Thursday	25.3	Day of the energy experts
Friday	26.3	Day of education in the building field Day of industrial activities in construction
Saturday	27.3	Day of building machines





## Dimensions of MEGRA 2009

Total exhibition space:	20.800 m <sup>2</sup>
■ Indoor exhibition space	10.000 m <sup>2</sup>
■ Outdoor exhibition space	10.800 m <sup>2</sup>
Number of exhibitors	460
Participating countries	18

During the last years the trade fair recorded growing numbers of visitors from Slovenia and its neighbouring countries.



Exhibitors from **18 countries** used the trade fair as best promotional opportunity in this part of Europe. According to the number of exhibitors the countries best represented at the fair were:

**Slovenia, Germany, Italy, Austria, Croatia, Switzerland.**

More than **82%** of the exhibitors believe the trade fair to be an excellent combination of business and professional opportunities.

**89%** of the exhibitors declared to intend participating at this trade fair in the future again.

## From planning to implementation

Steady cooperation brings the best effects! It enables a maximum of qualified contacts with business partners in a minimum of time.

A good and timely planning of your trade fair presentation will result in an economy of business and promotional activities.

The experienced team of Pomurski sejem will gladly help you with any activities leading to a successful presentation at the fair!

**Application deadline: 15<sup>th</sup> January 2010**

### COOPERATION IS OF CAPITAL IMPORTANCE

We have prepared a whole series of promotional activities with which to support your presentation at the trade fair.

**Equipment of the exhibition space:** In cooperation with established firms we can offer best quality in the setting up of your exhibition stand as well as all necessary technical equipment.

**Accommodations:** With the help of our partner agency we shall be glad to organize your accommodation in the region.

Call us and we shall gladly help and advise you!



fair management  
press centre  
fair reception

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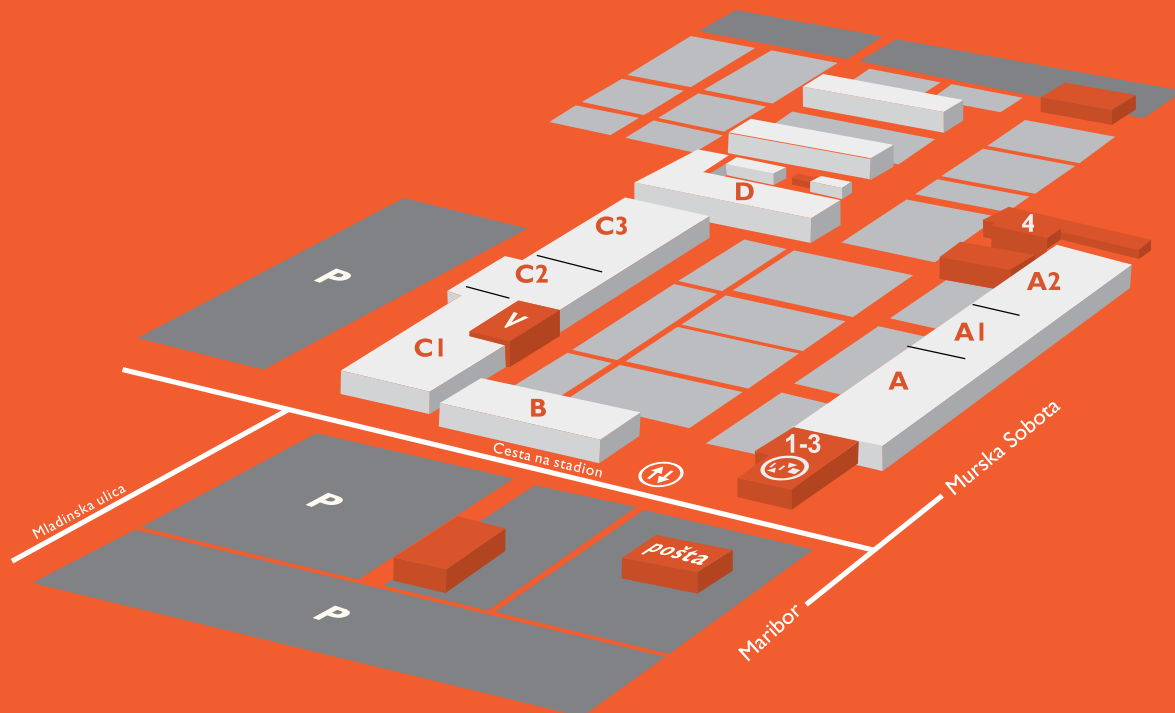
conference hall

P

parking place



entry - exit



SEJEM MEGRA

Time and place: 23<sup>rd</sup> – 27<sup>th</sup> March 2010  
Gornja Radgona

Opening hours of the fair:

Tuesday - Friday: from 9.00 a.m. to 6 p.m.

Saturday: from 9.00 a.m. to 5 p.m.

#### Organizer

**Pomurski sejem, d.d.**

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POMURSKI SEJEM

[www.pomurski-sejem.si](http://www.pomurski-sejem.si)



#### Distances from Gornja Radgona

Koper	270 km
Ljubljana	166 km
Maribor	40 km
Budapest	300 km
Vienna	260 km
Graz	80 km
München	500 km
Trieste	270 km
Zagreb	140 km

#### Representations

##### Slovenia

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