

PACKAGING MODELS EVALUATION RULES

COMPETITION ORGANIZER

The organizer of the competition is fair organizer Pomurski sejem d.d. under the auspices of the Slovenian Chamber of Commerce

PURPOSE OF THE COMPETITION

The purpose of the competition is to estimate and award the most successful achievements of all kinds of packaging, integral parts of the packaging, prototypes, inventions and packaging improvements.

PARTICIPANTS OF THE COMPETITION

The public competition Slovenian Packaging Oscar is open to manufacturers and packaging, packers, constructors, inventors and authors of technical improvements from the Republic of Slovenia and other countries. Packaging models, entered into the competition, must not be older than two years from the time they were first presented on the market.

COMPETITION ENTRY STIPULATIONS

The following has to be taken into consideration when entering your models:

- The entry has to contain all data required.
- The deadlines for products entry and delivery in the entry form indicated in the entry form.
- The attached technical report has to comply with the packaging quality assessment requirements indicated in the competition rules.
- The entry fee for the models entered has to be paid within the deadline. Awarded participants have to pay a fee for the awarded products catalogue.

DELIVERY OF THE MODELS TO THE COMPETITION

The applicants have to deliver a minimum of 3 packaging models along with packed product to the organizer for the jury's work, commercial photographing and common presentations within the framework of the INPAK fair and at other exhibitions. If the product packed is very valuable, an agreement with the organizer is necessary.

JURY OF EXPERTS

The jury of experts for the evaluation of packaging models entered into the competition consists of packaging and transport experts, designers, marketing experts, environmentalists and representatives of packers. The Slovenian Chamber of Commerce, the sponsor of the competition, appoints the jury president, secretary and member proposed by the organizer. The jury reviews the correctness of the entry procedure and the compliance of the technical documents with the public competition stipulations, adopts model packaging quality assessment measures and assesses the quality in line with the evaluation classes and assessment criteria.

COMPETITION ASSESSMENT CRITERIA

Packaging categories and assessment criteria comply with the Packaging and Waste Packaging Treatment Rules (OG RS 104/2000), the amended rules, published in the OG RS, No. 12/2002, 41/2004-ZVO-I, 84/2006), with the EU Directive (Directive 94/62/EC on Packaging and Packaging Waste, as amended by Directive 2004/12/EC) and with the "WORLDSTAR FOR PACKAGING" competition rules.

The awarded models will receive a permanent entry to the European and global markets and the advantages at the international packaging quality competitions in their classes. The jury of experts assesses the models entered and shortlists candidates for the highest price in accordance with the assessment rules for the Slovenian Packaging Oscar. Models receiving the highest price Slovenian Packaging Oscar will be selected among these candidates. The jury's decision and substantiation is final.

AWARD PROMOTION, PROTECTION AND MARKETING

The applicants can label the awarded packaging models with the Slovenian Packaging Oscar symbol at a visible point. The awarded applicants will receive the printing symbol in agreement with the organizer. The Slovenian Packaging Oscar winners have to pay a fee for the production of the awarded models catalogue, issued by the competition organizer. The awarded applicants can order in writing more Slovenian Packaging Oscars in order to hand them to the co-authors indicated in the competition entry form of the awarded packaging models. The awarded models will be exhibited at the INPAK fair at Pomurski sejem in Gornja Radgona.

ANNOUNCEMENT OF RESULTS AND AWARD CEREMONY

The official announcement of the results and awarding of prizes will take place at the INPAK Fair opening at Pomurski sejem in Gornja Radgona, or as a special official event.

PACKAGING CLASSES

A – PRIMARY SALES PACKAGING

Harvests and products in sales units are packed into this kind of packaging to protect them during marketing, enable economical transport and enhance sales.

1 / Packaging family - A group of packaging for packing related products integrated into a single sales unit. They are connected by the same packaging material, the same shape, construction, colour and distinguished print. Usually, these are cosmetic products, spices, cleaning products, herbs or similar.

2 / Gift packaging - Packaging in which one or more products are packed into an integral sales unit. These products are used as gifts or at official events. This kind of packaging can be luxurious, made of different materials and artistically decorated.

3 / Composed packaging - A sales unit, created from different packaging materials for one product, mainly for its safety, protection and marketing advantages.

4 / Cardboard folder – Specially constructed sales packaging made of corrugated cardboard, pasteboard or carton and folded (formed) into a folder directly prior to filling or packing of the product.

5 / Flexible packaging – Shaped as sacks, thermosealed blister packs and plastic, alufoil, cellophane or composed foils enhanced paper wraps.

6 / Rigid plastic packaging – Packing units made of blown or pressed plastic masses, often shaped as cups, plastic bottles and folders.

7 / Glass packaging – Predominantly newly shaped bottles and different cups, glasses with specially formed covers and stoppers with labels containing marketing information or other accessories.

8 / Metal packaging – sales unit made of white sheet metal or aluminium, designed using modern technological procedures with selected closure systems with lithographic print or labels.

B – SECONDARY WRAPPING PACKAGING

This kind of packaging combines a certain number of sales units and is used independently, sold to the final consumer or serving as a framework for individually sold sales units in sales packaging. It can be removed from the product without affecting its quality and applicability.

1 / Display packaging – Foldable packaging serving as transport packaging, and later for special display, marketing shelf for certain products paced into sales packaging. It is usually made of paper-coated corrugated cardboard.

2 / Group packaging – Kind of packaging, into which products are packed in sales packaging with plastic foils, cardboard folders and similar wraps. Provides advantages in production, and better protection from damages, theft and soiling. Provides good hygienic protection, protects the durability of products, enhances marketing, and facilitates self-service system sales up to the final customer.

C - TERTIARY TRANSPORT PACKAGING

Harvests, products and products in sales packaging are packed into this kind of packaging to protect them during the loading and unloading process in storehouses. It enables safe and economical transport to markets or other destinations.

1 / Industrial packaging – It is used mainly to pack assemblies of industrial products on the way from industry to industry for the final product manufacturing. It is designed without marketing information and furnished with plans and technical instructions.

2 / Usable packaging – Is carried with precise construction and tailored to the products with special focus on safety during warehousing and transport to the storehouses, as well as after the purchase to the consumer. It can consist of several packaging materials (wood, corrugated cardboard, plastic foam masses for product loading, heat shrink and elastic plastic foils, metal and plastic strips). Instruments, video and radio apparatuses, industrial devices, whiteware, domestic appliances and similar are packed this way.

3 / Transport packaging - Other kinds of packaging complying with the established European standards, and in accordance with the class C definition of these rules.

D - INTEGRAL PARTS OF PACKAGING

These products essentially complete certain functions of the packaging. These are mainly lids, covers, stoppers, labels and all kinds of strips and cords.

E - PROTOTYPES, INVENTIONS AND PACKAGING IMPROVEMENTS

These products are not yet sold on the market. At least three tested models with plans or results of testing applying known methods (SIST, EN, DIN, ISO) have to be presented, announcing or proving useful and important innovations in the field of packing and packaging regarding safety, rationalization, design alternatives, ecology and market advantages for the product packed.

PACKAGING MODELS QUALITY ASSESSMENT CRITERIA

- originality, innovation
- content protection: mechanical, chemical, physical, compliance with the applicable rules and standards
- ecological criteria (EU): volume/mass reduction, returning of packaging, recycling, energy resources, composting and safe incineration of waste packaging
- practical use (handling, filling, closing, opening, re-closing)
- product safety and hygiene progress
- aesthetics, provocativeness, efficiency, marketing communicability of the packaging
- accordance: product - packaging - marketing information (technical instruction) - marketing
- technical perspectives of packaging production and packing techniques involving closing

Pomurski sejem d.d.
Gornja Radgona

FAIR INPAK
Gornja Radgona

PUBLIC COMPETITION SLOVENIAN PACKAGING OSCAR



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SEJEM INPAK